

INFORMATION FOR BUSINESS



2018 MASTERS GAMES 19-22 APRIL 2018

BUSINESS DIRECTORY

The Rural City of Murray Bridge produce a **FREE** Business Directory for competitors and spectators as part of the registration pack provided for the 2018 Masters Games. The MBBA will also be utilising this directory as part of their new website. The listing will include your business name, address, phone number and any exclusive offers you have for competitors. The directory is limited to 60 spots. To register your business for this free directory please see the instructions below.

If you are a MBBA Member:

- As an MBBA member your details will automatically be included in the Business Directory as part of our service to you, as per your details in our membership records.
- If you want to include any exclusive offers for competitors in the directory you will need to register your exclusive offer via the MBBA Website
www.mbbusinessalliance.com/mastersgame

If you are not a MBBA Member:

- All businesses are welcome to register their details for the Business Directory for FREE.
- Go to the MBBA website and fill in the form with all details required including any exclusive offers for competitors www.mbbusinessalliance.com/mastersgame
- The MBBA will collect your details and enter them into the directory.



www.mbbusinessalliance.com
www.murraybridgemastersgames.com.au

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ADOPT A SPORT

An initiative of major sponsor 5MU and the MBBA choose one of the Masters Games Sports and adopt it to show your support! The sports available to adopt are:

Archery	Athletics (Track & Field, 5km)	Athletics (10km Road run/walk)
Basketball	Carriage Driving	Clay Target Shooting
Cricket	Croquet	Cycling
Darts	Dragon Boat	Equestrian
Futsal	Golf	Indoor Rowing
Lawn Bowls	Lawn Tennis	Masters Mile (at Opening Ceremony)
Multisport (Kayak, run, cycle)	Netball	Rowing
Sailability	Softball	Squash
Swimming	Table Tennis	Trail Running

To Adopt a Sport, see the instructions below:

- Choose the sport you would like to adopt
- Consider if there is an exclusive offer or service you can offer competitors of that sport
- Go to the MBBA website Masters Game page www.mbbusinessalliance.com/mastersgames
- Fill in your details and submit your exclusive offer for the sport of your choice
- The form will be sent to the MBBA who will then contact you to finalise your adoption
- The MBBA will send you a Masters Games branding pack for your business to promote the sport

